



INTERNATIONAL
INSTITUTE *of*
AESTHETIC
MEDICINE

COURSE OUTLINE
& SCHEDULE

FOUNDATIONS OF AESTHETIC MEDICINE

EDUCATION ROOTED IN INNOVATION

As the world of aesthetic medicine continues to evolve and grow, IIAM is committed to providing exceptional, continuous hands-on training, allowing medical professionals the opportunity to expand on their expertise through various channels. Aesthetic treatment must always begin with safety. Setting and delivering the gold standard in this ever-evolving field is our mission.





FOUNDATIONS OF MEDICAL AESTHETICS

Course Outline

1 FACIAL ANATOMY

- 1.1** Introduction to Facial Anatomy
- 1.2** Facial Layers: Bones
- 1.3** Facial Layers: Periosteum & Deep Fascia
- 1.4** Facial Layers: Retaining Ligaments & Spaces (Deep Fat)
- 1.5** Facial Layers: Muscles and SMAS
- 1.6** Facial Layers: Subcutaneous Space (Superficial Fat)
- 1.7** Facial Layers: Epidermis and Dermis
- 1.8** Facial Structures: Arteries, Veins & Nerves
- 1.9** Facial Danger Zones
- 1.10** The Facial Aging Process

2 FACIAL ANESTHESIA

- 2.1** Overview
- 2.2** Mechanism of Action
- 2.3** Onset & Duration
- 2.4** Dosing
- 2.5** Contraindications, Toxicity & Complications
- 2.6** Types of Anesthetics
- 2.7** Health Canada-Approved Products

3 THE PATIENT JOURNEY

- 3.1** Consumer Purchasing Behaviour
- 3.2** New Patient Acquisition
- 3.3** Pre-Treatment Protocols
- 3.4** Treatment Planning
- 3.5** 360 Consultations
- 3.6** Patient Retention
- 3.7** Overcoming Patient Objections

4 COSMETIC NEUROMODULATORS

- 4.1** History & Chemical Composition
- 4.2** Mechanism of Action
- 4.3** Risks & Complications
- 4.4** Reconstitution & Dosing
- 4.5** Technique: Frontalis
- 4.6** Technique: Glabellar Complex
- 4.7** Technique: Brow Lift
- 4.8** Technique: Crow's Feet
- 4.9** Technique: Dimpled Chin
- 4.10** Technique: Gummy Smile
- 4.11** Technique: Depressor anguli oris
- 4.12** The Follow Up

5 INJECTABLE HA FILLERS

- 5.1** History & Chemical Composition
- 5.2** Types of Fillers Available in Canada
- 5.3** Health Canada-Approved Brands
- 5.4** G Prime & Product Placement
- 5.5** Risks & Complications
- 5.6** Introduction to Aspiration
- 5.7** Needle Technique: Cheeks (Malar Mound)
- 5.8** Needle Technique: Lips
- 5.9** Needle Technique: Chin



2-DAY SCHEDULE

All course registrants must complete mandatory online training and receive a minimum of 80% prior to attending the hands-on training.
For the safety of our patients, and learning experience of all other students, individuals who do not fully complete the virtual learning will not be permitted to inject live models.

TIME	DAY 1	DAY 2
9:00 AM - 9:15 AM	Orientation	
9:00 AM - 10:30 AM	Neuromodulator Techniques Review	Filler Needle Techniques
10:30 AM - 11:10 AM	Neuromodulator Rotation 1	Injectable HA Fillers: Cheek Rotation 1
11:10 AM - 11:50 AM	Neuromodulator Rotation 2	Injectable HA Fillers: Cheek Rotation 2
11:50 AM - 12:20 PM	Lunch	Lunch
12:20 PM - 1:00 PM	Neuromodulator Rotation 3	Injectable HA Fillers: Cheek Rotation 3
1:00 PM - 1:40 PM	Neuromodulator Rotation 4	Injectable HA Fillers: Lip Rotation 1
1:40 PM - 2:20 PM	Neuromodulator Rotation 5	Injectable HA Fillers: Lip Rotation 2
2:20 PM - 3:00 PM	Neuromodulator Rotation 6	Injectable HA Fillers: Lip Rotation 3
3:00 PM - 3:40 PM	Neuromodulator Rotation 7	Injectable HA Fillers: Chin Rotation 1
3:40 PM - 4:20 PM	Neuromodulator Rotation 8	Injectable HA Fillers: Chin Rotation 2
4:20 PM - 5:00 PM	Neuromodulator Rotation 9	Injectable HA Fillers: Chin Rotation 3

Schedule is subject to change based on class size and instructor preference.
Hands-on rotations to be conducted in small groups of three. All product supplied by IIAM.

[BOOK DISCOVERY CALL](#)

Speak with one of our program advisers to discover if our course offerings and opportunities are right for you.



WHERE SCIENCE MEETS ART